# NHTSA's Backover Crash Prevention Research

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## **The Backover Problem**



A "Backover" crash is one in which a backing vehicle strikes a pedestrian

NHTSA estimates 183 fatalities in 1998

- ★ As indicated in 2006 report to Congress; More recent estimates may be available

Estimate 7,419 emergency room treated injuries in 2001

- Based on data from Consumer Product Safety Commission
- A majority of incidents involved victims who were treated and released from the hospital



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#### **Backover Facts**

Children under 5 years old have the highest involvement

Elderly pedestrians also show high involvement

≥ 27% of the estimated 183 fatalities were over 70 years old

Incidents most frequently occur in driveways
Minivans, pickups and SUVs have higher
involvement rate than passenger cars



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# What Prompted NHTSA's Backover Research?

#### Section 10304 SAFETEA-LU states

Identify, evaluate ... available backover avoidance technologies for detecting people or objects behind a passenger vehicle for their accuracy, effectiveness, cost, and feasibility for installation

Senate Appropriations Report No. 109-109

Evaluate means to reduce backover incidence, including educational efforts, ...technological means provided by original equipment manufacturers and aftermarket





# **Marketing of Available Technologies**

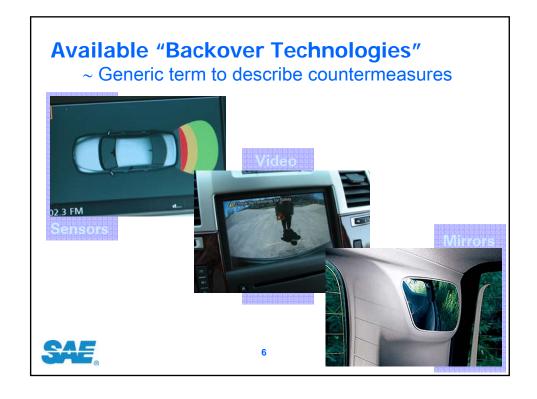
OEM systems on the market are sold as parking aids



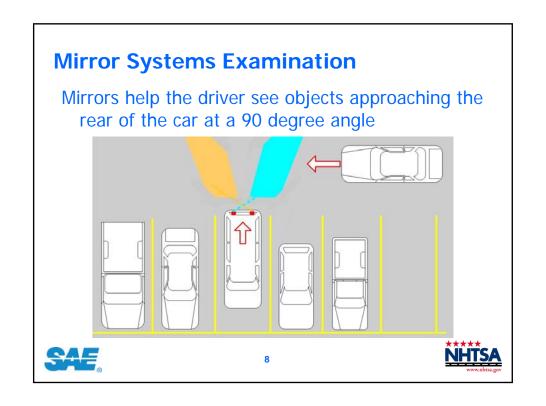


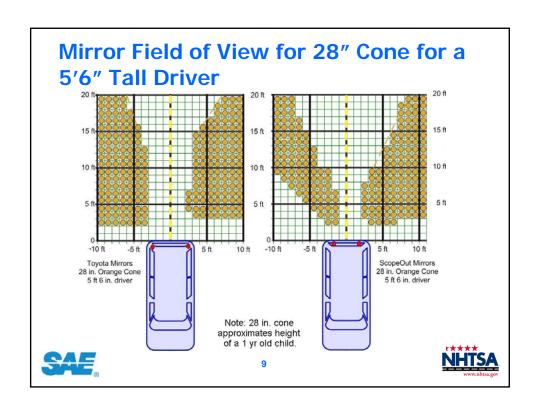
Aftermarket systems imply that they detect kids ("safety systems")











# **Mirror System Conclusions**

Substantial areas behind the vehicle are not visible to the driver

Distortion of image due to mirror convexity







| Vehicle Mfr. and Model                      | # Sensors | Camera | Display Type  |
|---|-----------|--------|---|
| 2005 Nissan Quest:<br>Ultrasonic Sensor     | 4         |        | Auditory Alert  |
| 2006 BMW 330i:<br>Ultrasonic Sensor         | 4         |        | LCD graphical display, birds-eye view;<br>Auditory alert, multi-level |
| 2005 Lincoln Navigator:<br>Ultrasonic/Radar | 2/1       |        | Auditory alert  |
| Poron:<br>Ultrasonic Sensor                 | 3         |        | LED distance display; Auditory alert                                  |
| Guardian Alert:<br>Doppler Radar, K-Band    | 1         |        | LED, 3 colors   |
| Guardian Alert:<br>Doppler Radar, X-Band    | 2         |        | LED, 3 colors   |
| 2005 Infiniti FX35:<br>Video                |           | Х      | LCD Video display   |
| 2007 Cadillac Escalade:<br>Video/Ultrasonic | 4         | х      | LCD video display with icon overlay;<br>Auditory alert                |
| Audiovox:<br>Video/Ultrasonic               | 4         | х      | 3 inch LCD display in rear-view mirror;<br>Auditory alert             |

# **Sensor System Testing**

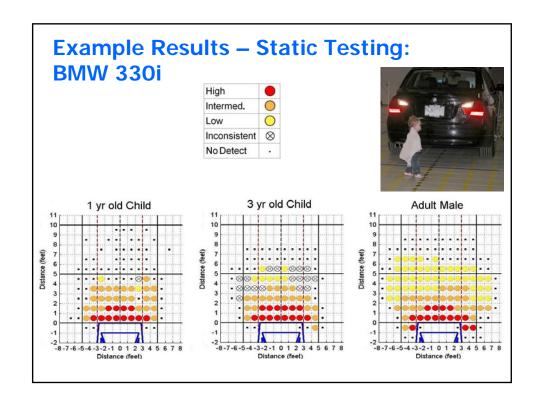
Measure capability to detect objects (including children, adults, objects)

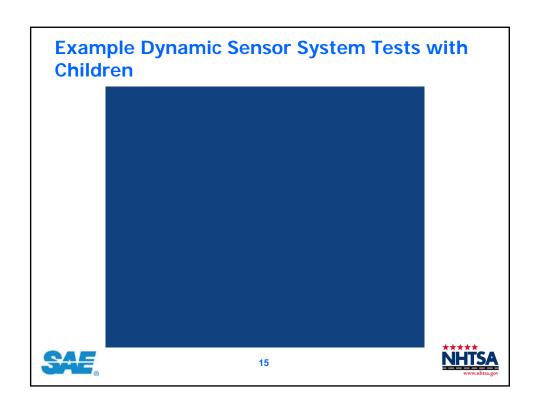
- Define static detection zones
- Define dynamic detection ranges
- **▲** Adult walking, children walking and riding toys
- $\ensuremath{\mathbf{\bowtie}}$  Objects suspended and moved using hoist

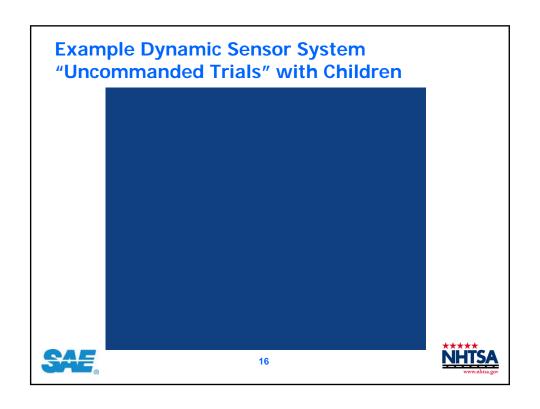












## **Sensor System Testing Conclusions**

Detection of objects was inconsistent

- Day-to-day performance variability was observed

#### **Adults**

- Standing: detected well with both sensor technologies within a limited range
- ▲ Laying on ground: not well detected

#### Children

Not well detected, particularly when standing still

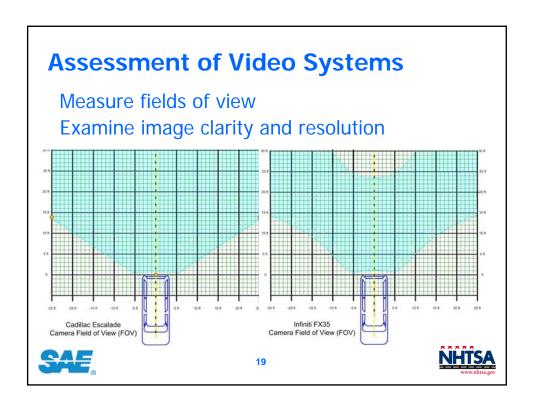
Test objects less than 28 in. in height typically were not detected

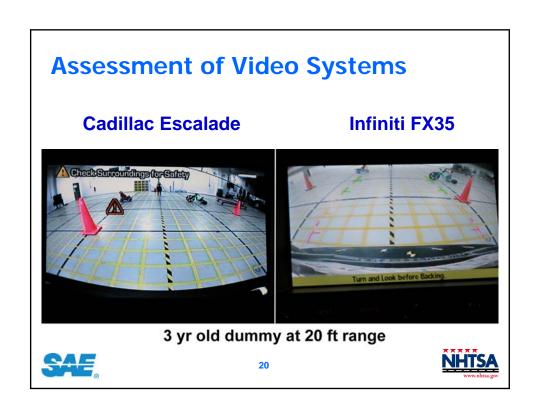


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## **Rearview Video System Conclusions**

Image clarity generally good in daylight However, system effectiveness depends on:

- whether driver looks at video in time to detect object

Up to driver to look at display, perceive any threat, and respond appropriately

Escalade view had significantly greater range

Superimposed visual alerts helpful, but must be timely

Video image displayed objects behind the vehicle immediately



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#### **Overall Test Conclusions**

Mirrors have limited benefit for backover prevention due to incomplete field of view and distortion Sensor-based systems:

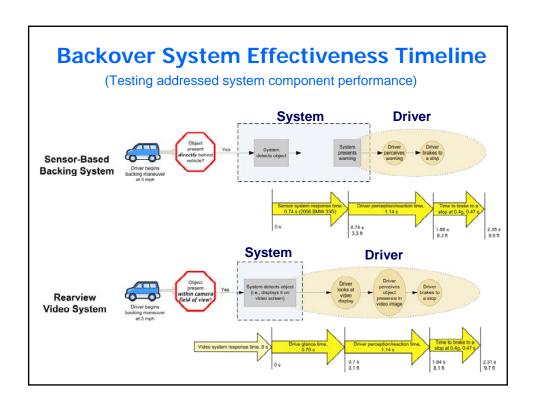
- Detection of children was poor and inconsistent
- Current sensor-based systems are unreliable for backover prevention

Video-based systems:

- ★ Effectively display the view behind the vehicle in well-lit area
- Large field of view
- Most systems do not alert the driver to objects behind the vehicle (passive)
  - Adding an audible alert (e.g., Escalade)
  - could potentially increase effectiveness



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## **Current Research**

Examine whether drivers can effectively use rearview video systems and/or rear object detection systems to avoid collisions

Characterize rear visibility for current vehicles





## **Additional Information**

Vehicle Backover Avoidance Technology Study -Report to Congress (Nov. 2006)

Experimental Evaluation of the Performance of Available Backover Prevention Technologies (DOT HS 810 634, Sept. 2006)

Docket No. NHTSA-2006-25579



